



Town Identification on Town-Owned Vehicles

Department: Town Manager

Title of Approving Official: Town Manager

Date Effective: 05/04/2026

Date of Next Review: 05/04/2029

PURPOSE

This policy helps ensure proper identification of Town-owned vehicles. This will benefit the party operating the vehicle by preventing misidentification with other similarly colored or modeled vehicles or with other entities (such as businesses, municipalities, etc.). This identification will also provide an awareness to the public of the type of work coverage being provided.

POLICY

All Town-owned vehicles will have the official Town logo affixed to such vehicles, in addition to the municipal registration plates with which they are equipped.

The logo variation used on each vehicle, such as a department-specific logo, will be determined by the Town Manager and will adhere to the most up-to-date Brand Usage Guidelines referenced in the Town's Brand Policy #TM410.080.

PROCEDURE

Cars, trucks, and other vehicles will have the Town logo affixed to the two front doors. Other vehicles, where it is impractical to apply the logo to the doors (glass doors for visibility, etc.) logos will be attached in a manner that is clearly visible for identification.

- Exceptions will be undercover surveillance vehicles, unmarked police vehicles and vehicles that are equipped with Vermont standard registration plates.
- Department heads are responsible for distribution and explanation of this policy to each of their employees under their supervision.

EXAMPLES OF APPROVED APPLICATIONS





town of
miltonvt
SELECTBOARD

Dated at Milton, Vermont this 4th day of May, 2026.

	Darren Adams, Chair
	Michael Morgan, Vice Chair
	Diane Barrows, Clerk
	Leland Morgan, Member
	Betsy Paret, Member

Filed with the Milton Town Clerk's Office on 5/5/26. Attest: Kristi Bees

